



## GATE 2025 ROADSHOW KICK OFF: More stops to come

The highly anticipated **Global Automotive and Technology Expo (GATE) 2025 Roadshow** officially kicked off marking the start of its nationwide promotional campaign. The roadshow serves as a key initiative to promote collaboration and engagement within Malaysia's fast-evolving automotive and technology industries.

The roadshow officially began on **29 - 30 July 2025** at **Mainland Penang**, bringing together key stakeholders from the automotive sectors. While the second leg was held on **31 July - 1 August 2025** in **George Town, Penang Island**.

The event began with welcome remarks from Mr. Mohanadass S., representative of MARii, who emphasised the strategic role of GATE 2025 in advancing Malaysia's innovation and industrial growth. Attendees were then presented with a preview of GATE 2025 followed by a Q&A session and a networking lunch to foster industry collaboration.



As the roadshow moves across the country, it continues to serve as a platform for exploring innovative technologies, sustainable solutions, and new business opportunities that can drive Malaysia's automotive industry forward. With its focus on shaping the future of mobility, **GATE 2025** positions Malaysia at the forefront of automotive evolution—emphasising growth, collaboration, and the adoption of cutting-edge technologies.

Culminating this nationwide initiative, the **Global Automotive and Technology Expo (GATE)** will make its official premiere on **15 August 2025** at the **Kuala Lumpur Convention Centre**. This landmark event will be officiated by **Mr. Azrul Reza Aziz, Chief Executive Officer of MARii**, and will bring together key stakeholders and industry leaders to experience the next chapter in Malaysia's mobility and innovation landscape.

## GATE 2025 ROADSHOW MAP



**Register to GATE 2025 Roadshow**

**Register for GATE 2025 Premiere**

*Please note that seating is limited and registrations will be carefully screened.*

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