

### **Riding into the Future of E-Mobility Asia 2023**



Officially Opening Ceremony of E-Mobility Asia 2023 alongside with our partners in Asia

The E-Mobility Asia (EMA), co-located with Sustainability Environment Asia (SEA) was officiated by the Minister of Investment, Trade and Industry (MITI), YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz. During his speech, he highlighted that Malaysia has demonstrated proficiency in attracting significant investments, especially in the Electric Vehicles (EV) and Next Generation Vehicles (NxGV) industries.

YB Tengku Zafrul emphasised the country's dedication to establishing a robust foundation for the NxGV ecosystem. The ongoing efforts include the development of essential infrastructure to achieve ambitious targets: 20% of new car sales as EVs and hybrids by 2030, 50% by 2040, and an impressive 80% by 2050. These objectives mark a pivotal milestone in Malaysia's automotive future.



EMA Day 1 Show Highlights



## **Opening Ceremony & VIP Tour Highlights**

MoU Exchange Ceremony



Four MoU exchange ceremonies were held in the presence of YB Tengku Zafrul.

The exchanges were between:

- Eclimo Sdn Bhd and Electric One
- Eclimo Sdn Bhd and My Evolution
- Maxis and Blueshark
- Maxis and EV Connection

# EMA Conference: Day 1



The first day of the EMA Conference has begun, featuring distinguished speakers who explored the electric vehicle (EV) sector across ASEAN. A lot of insights has been given to the delegates and the conference ended with a closing remarks by YBrs Ms Lim Bee Vian.

#### See you tomorrow for the final day of the EMA Conference!

Hear from our Exhibitors!



Mr Derek Lim Matahari EV Solutions Sdn Bhd

"We are participating in E-Mobility Asia because it provides us with a platform to promote our products and explore new business opportunities."



**Mr Chai Chee Fatt** The Selangor And Federal Territory Engineering And Motor Parts Traders Association (EMPTA)

"This event is an excellent platform for organising a show to disseminate more information about electric vehicles and related topics."



Mr Megat Iskandar Hashim bin Ismail Betamek Electronics M Sdn Bhd

"E-Mobility Asia is an event where we can raise awareness among the public and the industry about the direction the entire market is heading".

# WHAT'S HAPPENING TOMORROW?



EMA CONFERENCE: DAY 2

TECHNICAL SEMINARS

NETWORKING NIGHT

