

E-MOBILITY ASIA

LEADING INTERNATIONAL E-MOBILITY EXHIBITION

22 - 24 NOVEMBER 2023
KUALA LUMPUR CONVENTION CENTRE,
MALAYSIA

**DRIVING FORWARD
A GREENER FUTURE**



Day 1 - 22 Nov 2023

9.00am	Arrival of Guests / Welcome Refreshment	
9.30am - 9.45am	Welcome Message	Dato' Dennis Chuah , President of Electric Vehicle Association of Malaysia (EVAM)
9.45am - 11.00am	Session 1: Policy, Trends and Opportunities in Electric Vehicles Industry	<p>Moderator: Mr. Yap Keng Teck Managing Consultant, Bizsphere Brand & Marketing Group</p> <p>Speaker 1: Ts. Mohd Sharulnizam Sarip, Chief Operating Officer, Malaysia Automotive, Robotics and IoT Institute (MARii)</p> <p>Speaker 2: Mr. John H. Kwon, General Counsel of Legal & Strategy, CATL</p> <p>Speaker 3: Ms. Norhasliza binti Mohd Mokhtar, Senior Director of Climate Action Group, Malaysian Green Technology And Climate Change Corporation (MGTC)</p> <p>Speaker 4: Mr. Riduan Abdul Rahman, Director, Transportation Technology Division, Malaysian Investment Development Authority (MIDA)</p>
11.00am - 11.20am	Conference Morning Coffee Break	
11.20am - 11.40am	Opening Address	YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz , Minister of Investment, Trade & Industry Malaysia (MITI)
11.40am - 11.45am	Ceremonial Opening	
11.45am - 11.55am	MoU Exchange Ceremony	
11.55am - 12.05pm	Token of Appreciations to Sponsors and Supporting Partners	
12.05pm - 12.10pm	Photo Opportunities	
12.10pm - 12.30pm	VIP Tour at the Exhibition Hall	
12.30pm - 2.00pm	Lunch Break	
2.00pm - 3.00pm	Session 2: Enabling Mass Scale EV Adoption in Two Wheeler Market in ASEAN	<p>Moderator: Prof Dr Horizon Gitano-briggs, Chief Technology Officer, Focus Applied Technologies Sdn Bhd</p> <p>Speaker 1: Dato' Dennis Chuah, President, Electric Vehicle Association of Malaysia (EVAM)</p> <p>Speaker 2: Mr. Amit Das, Founder & CEO, Electric One, India</p> <p>Speaker 3: Mr. Ramachandran Muniandy, Chief Executive Officer & Co-Founder, Asia Mobility Technologies Sdn Bhd</p>
3.00pm - 3.30pm	Session 3: Empowering the EV Workforce: Pioneering the Path to a Sustainable Future	Mr. Bakri Alias , Senior General Manager Value Chain Division, Malaysia Automotive, Robotics and IoT Institute (MARii)
3.30pm - 4.20pm	Conference Afternoon Coffee Break	
4.20pm - 4.40pm	Session 4: Impacts and Challenges for Unlocking Electrification in Commercial Truck Transport	Mr. Anthony O'Connell , Managing Director, Volvo Trucks Malaysia
4.40pm - 5.40pm	Session 5: Transitioning to Sustainable Transportation: Solutions for a Low-Carbon Future	<p>Moderator: Ms Rina Neoh, Co-Founder & Partner of Ficus Venture Capital</p> <p>Speaker 1: Prof. Shareen Shariza Dato' Abdul Ghani, Founder & Managing Director, Sorga Innovation Sdn Bhd</p> <p>Speaker 2: Datuk Shahrol Halmi, Co-Founder, Malaysia Electric Vehicles Owners Club (MyEVOC)</p>
5.40pm - 6.00pm	Closing Remarks	YBrs Ms. Lim Bee Vian , Deputy CEO, Malaysian Investment Development Authority (MIDA)
6.00pm	End of Conference	

Draft programme as of 20 Nov 2023 and is subject to change



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Day 2 - 23 Nov 2023

9.00am - 9.15am	Welcome Remarks	Mr. Hwang Seong Ik , <i>Chairman of the GEAN Planning Subcommittee, Global EV Association Network (GEAN)</i>
9.15am - 9.30am	Welcome Message	Mr. Krisda Utamote <i>Representative from Asian Federation of Electric Vehicle Association (AFEVA)</i>
9.30am - 9.50am	Opening Session Remarks	Mr. Azrul Reza Aziz , <i>CEO, Malaysia Automotive, Robotics and IoT Institute (MARII)</i>
9.50am - 10.10am	Keynote Message	Mr. Faizal Mohd Yusof <i>Senior Director, Ministry of Investment, Trade and Industry (MITI)</i>
10.10am - 10.40am	Conference Morning Coffee Break	
10.40am - 11.40am	Session 6: Opportunities and Future Outlook in Asia	Moderator: Dr. Yossapong Laonual , <i>Associate Professor, King Mongkut's University of Technology Thonburi (KMUTT)</i> Speaker 1: Ts. Nizmar Mohd Nazar , <i>Deputy Chief Executive Officer, Malaysia Automotive, Robotics and IoT Institute (MARII)</i> Speaker 2: Ms. Corazon Halili Dichosa , <i>Executive Director, Philippine Board of Investments (BOI)</i> Speaker 3: Mr. Hazmi Yusof , <i>Country Head - Malaysia, Frost & Sullivan</i>
11.40am - 12.10pm	Session 7: Connecting the Future of Smart Mobility	Ms. Claire Featherstone , <i>Head Of Corporate And Enterprise Practices, Maxis Broadband Sdn Bhd</i>
12.10pm - 1.30pm	Lunch Break / Visit EMA 2023 Exhibition	
1.30pm - 2.50pm	Session 8: Next Level Disruptive EV Startups in ASEAN	Moderator: Mr. Akshay Prasad , <i>Senior Engagement Manager, Arthur D'Little</i> Speaker 1: Dato' Dennis Chuah , <i>President, Electric Vehicle Association of Malaysia (EVAM)</i> Speaker 2: Mr. Ferdinand Raquelsantos , <i>Chairman Emeritus, Electric Vehicle Association of Philippines (EVAP)</i> Speaker 3: Mr. Krisda Utamote , <i>President, Electric Vehicle Association of Thailand (EVAT)</i> Speaker 4: Mr. Leow Ju-Len , <i>Representative from Electric Vehicle Association of Singapore (EVAS)</i>
2.50pm - 3.10pm	Session 9: Importance of Localized Battery Production - Global Perspective	Dr. Mohamad Firdaus Bin Rosle , <i>Senior Researcher, Industrial Centre of Innovation in Energy Management</i>
3.10pm - 3.30pm		Prof Dr Horizon Gitano-briggs , <i>Chief Technology Officer, Focus Applied Technologies Sdn Bhd</i>
3.10pm - 3.30pm		Mr. Akshay Prasad , <i>Senior Engagement Manager, Arthur D' Little</i>
3.30pm - 3.45pm	Q&A	Moderator: Mr. Hwang Seong Ik , <i>Chairman of the GEAN Planning Subcommittee, Global EV Association Network (GEAN)</i>
3.45pm - 4.15pm	Conference Afternoon Coffee Break	
4.15pm - 5.15pm	Session 10: Charging Infrastructure, Safety and Environmental Impact	Moderator: Mr. Mohd Amar Raja Ariffin , <i>Head Strategy Management, Corporate Strategy PROTON</i> Speaker 1: YBrs. TPr Dr. Alias bin Rameli , <i>Ketua Pengarah Gred Utama A, Jabatan Perancangan Bandar dan Desa (PLANMalaysia), Kementerian Pembangunan Kerajaan Tempatan</i> Speaker 2: Mr. Abang Mohammad Hudini , <i>Head, Group CEO Office, Sarawak Energy</i> Speaker 3: Mr. Lee Hookyung , <i>CEO, EVALL</i>
5.15pm - 5.30pm	Closing Remarks	Dato' Dennis Chuah , <i>President, Electric Vehicle Association of Malaysia (EVAM)</i>
5.30pm - 6.00pm	End of Conference / Visit EMA 2023 Exhibition	
6.00pm	Networking Reception	

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